

The *SmartEngineer* Xmas Special + Getting credit

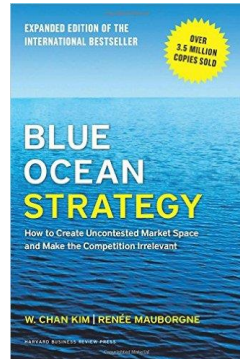
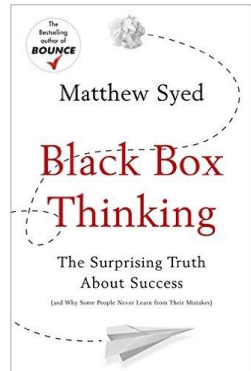

Squeezing a little more out of the Christmas holiday

The Christmas break is typically 2 weeks long and is the ideal time to reflect and energise for the following year. Here is a list of items that you may wish to consider as part of a smart professional development approach – CPD⁺

	Theme	Detail	Credits
1.	Reflect	Consider how the year just past has gone and reflect on the good and bad points in terms of your professional growth. Try to put together some numbers around how much time you spent on certain activities, how much money you invested in yourself andthis is important ... what you observed in others who are successful.	10
2.	Plan	Create a 1-3years plan trying to use insights from your reflection to set different goals specifically for the next 12month period. Create a way to monitor your progress on important items. Regarding those people you view as successful - Arrange a coffee/ lunch with them. Be active - Join a committee – either internal or any institution	10 2/event 10/group
3.	Take the challenge	Complete the 6in6 - Read 6 books in 6 Months The <i>SmartEngineer</i> website and <i>SmartEngineerUK</i> twitter will recommend books that engineers should be familiar with or may find useful as part of managing their professional development. December update will have 2 books - ***see below*** For those who want Book3 please send me an email otherwise they will be posted on Twitter @smartengineeruk and on website	5/book
4.	Credit challenge	Aim for 100 credits by year end Adopting smart behaviours are the equivalent of working on fitness. Results are gained through repetition and every session builds on the last so even doing 50% is better than 0%. <i>“you have to apply yourself each day to becoming a little better. By applying yourself to the task of becoming a little better each and every day over a period of time, you will become a lot better.”</i> John Wooden	See Prize available on web

Book recommendations – Six in Six months

Vital knowledge for a serious Professional Engineer operating in the construction industry

	Title	Why	Quote	Cover
1.	Blue Ocean Strategy	It's a best seller for a reason and it has the simplest but most powerful model for unlocking value.	The only way to beat the competition is to stop trying to beat the competition – you focus on making the competition irrelevant by creating a leap in value	
2.	Black box thinking The surprising truth about success	If you want to be inspired to look at yourself, your organisation, the Construction Industry from a new point of view....	If I want to become a great tennis player I must first lose lots of tennis games. If I want to become a top commercial architect known for energy efficient, minimalist designs, I must first design inefficient, clunky buildings.	
	Bonus Blue Ocean Leadership (a summary can be found below – full article available through HBR)	Brilliant way to apply the organisation model to leadership	Blue ocean leadership focuses on what acts and activities leaders need to do to provide a leap in motivation and business results driven by people, not on who they need to be.	
	https://l1.osdimg.com/online/dam/pdf/en/resources/wp/GoToMeeting-blue-ocean-leadership-article.pdf			
	Book 3		the power of thinking and acting like an owner	Available on web